

Special Conditions of Participation BrauBeviale 2026

Status: September 2025

These Special Terms and Conditions of Participation are supplements to the General Terms and Conditions of Participation of YONTEX.

In the event of non-conformity, the Special Terms and Conditions of Participation of the respective event shall take precedence over the General Terms and Conditions of Participation. The exhibitor must also comply with the regulations of the respective exhibition centre operator, such as the house and user regulations and technical guidelines. Reference is made to the individual regulations and their references in the digital registration form or on the website www.braubeviale.com.

Please note that the prices stated in the document are exclusive of statutory VAT.

1. Venue

Exhibition Centre,
90471 Nuremberg

2. Organiser

YONTEX GmbH & Co. KG
Kürschnershof 2-4
90403 Nuremberg, Germany
Phone +49 911 880 80 - 700
www.yontex.com

3. Duration and opening hours

10-12 November 2026

Tuesday, 10 November 2026 09:00 - 18:00

Wednesday, 11.11.2026 09:00 - 18:00

Thursday, 12.11.2026 09:00 - 17:00

4. Participation prices and fees

The stand rent is net (plus applicable VAT) per m² of floor space:

The minimum size is 9 m²

Row stand (1 side open)	222.00 EUR
Corner stand (2 sides open)	248.00 EUR
Head stand (3 sides open)	265.00 EUR
Block stand (4 sides open)	279.00 EUR

Members of the Verein zur Förderung mittelständischer Privatbrauereien e.V., Thomas-Wimmer-Ring 9, 80539 Munich, receive a discount of 3 % on the rental price.

Container parking space: on request

Marketing fee

A lump sum of EUR 860.00 will be charged to all exhibitors for the obligatory marketing fee in accordance with Item 11.

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AUMA fee

The Association of the German Trade Fair Industry (AUMA) charges all exhibitors a fee of 0.60 EUR/m² of rented exhibition space. This fee is calculated by YONTEX and paid directly to AUMA.

Waste disposal fee

The obligatory flat-rate waste disposal fee of EUR 5.50/m² covers the disposal of waste generated by the exhibitor during set-up and dismantling and for the entire duration of the trade fair. The disposal of production waste, entire stand elements, hazardous waste and complete exhibition stands is excluded from this. It is strictly forbidden to bring rubbish onto the stand; exhibitors will be charged for any offences. We reserve the right to take further measures.

Special participations

The prices for special participations such as the start-up area, the Young Talents Camp and other formats can be found in the respective offer.

Two-storey stand construction

For two-storey stand constructions, the area of the second storey is calculated at 50% of the floor space rent of the floor space.

5. Exhibitor services

Exhibitor services can be ordered online via the Exhibitor Portal and the Partner Shops. Contracts for exhibitor services are not necessarily concluded with YONTEX, but with the exhibition centre operator or service partner specified in the order.

Closing date for orders: Please note the deadlines specified in the BrauBeviale shops.

The contractual partners reserve the right to charge a fee or surcharge for late receipt of orders.

6. Exhibitor passes, identity checks

For the duration of the trade fair, each exhibitor shall receive the following number of free exhibitor passes for his stand:

In the hall

up to 20 m ² stand size	3 exhibitor passes
From 21 m ² for each additional 10 m ² or part thereof	1 exhibitor pass (additional)
from 101 m ² for each additional 20 m ² or part thereof	1 exhibitor pass (additional)

Additional exhibitor passes can be ordered for a fee. Exhibitor passes are intended for stand personnel only and may not be passed on to third parties. All information provided during the personalisation process of the exhibitor pass must be truthful. In the event of misuse, YONTEX is authorised to confiscate the exhibitor pass.

Each co-exhibitor will receive 3 exhibitor passes.

The exhibitor pass does NOT entitle the holder to free use of local public transport.

7. Set-up and dismantling

You will receive more detailed information with the Traffic Guide (no later than 8 weeks before the start of the fair). Access to the halls during set-up and dismantling is only possible with special passes. Either exhibitor passes or separate set-up and dismantling passes are valid. The set-up and dismantling passes are not valid for the duration of the event.

Set-up days:

Thursday, 05.11.2026 - Monday, 09.11.2026

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Dismantling days:

Thursday, 12/11/2026, not before the end of the event
Friday, 13.11.2026 - Saturday, 14.11.2026

The exact times of the set-up and dismantling days will be published in good time in the exhibitor portal and on the website.

On the last set-up day, a decorative set-up on your own stand area is possible until 20:00.

An extension of the set-up time is only permitted in exceptional cases with the prior written consent of YONTEX.

Exhibition stands whose construction has not begun by 15:00 on the last day of construction will be organised by YONTEX, unless otherwise agreed. Any resulting costs shall be borne by the exhibitor.

Set-up work must be completed by 18:00 at the latest on the last set-up day. The surrounding aisle areas must be clear by this time.

Early set-up/post-dismantling subject to a charge in coordination with YONTEX only in exceptional cases and with written authorisation. Please send your enquiry to: exhibitor.braubevale@yontex.com.

Admission for stand construction companies and suppliers for dismantling does not begin before 17:00 on the last day of the event.

Lorry check-in during set-up:

Truck & car logistics during set-up will be handled via NürnbergMesse's TransITfair system (subject to charge).

Further information can be found in the logistics guide.

Contact TransITfair: <https://nuernbergmesse.transit-fair.com/>

Delivery address to the stand (during set-up and exhibition period):

BrauBevale 2026

"Company"

Hall + stand number

Exhibition centre

90471 Nuremberg

8. Stand design

The stand design concept must be adapted to the rented stand type (block, end, corner, row stand). Under no circumstances may stand boundaries be exceeded in relation to the authorisation.

Stand sides facing neighbouring stands must be kept neutral, white, clean and free of installation material from a construction height of 2.50 m.

Partition walls (height 2.50 m) must be erected at the boundary to neighbouring stands. Partition walls will only be erected at the request and expense of the exhibitor. Partition walls (height 2.50 m) can be ordered in the online exhibitor shop.

Attention must be paid to an open stand design. This means that the erection of closed walls at the edge of the stand (up to and including 2 metres indented) is permitted if they do not take up more than a maximum of 50% of the respective stand side.

A continuous closed wall may not exceed a maximum length of 6 metres. After a closed wall length of 6 metres, a passage width of at least 2 metres must be maintained. YONTEX reserves the right to authorise exceptions to these regulations in justified individual cases. Optionally, a balustrade with a maximum height of 1.10 m can be erected over the entire length of the side to be closed. The 50% rule described above also applies to the construction height above this height. Deviations are only permitted with the written consent of the neighbouring stand on the opposite side. The Technical Guidelines of Nürnberg Messe also apply.

Suspensions from the hall ceiling are generally carried out by the responsible contractors of NürnbergMesse GmbH. The Technical Guidelines of NürnbergMesse also apply. These can be found at www.braubevale.com.

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The exhibitor undertakes to install walls on all closed sides of the stand area and to provide a floor covering.

The exhibitor must respect the character and appearance of the exhibition. YONTEX shall be authorised to prescribe changes to the stand design at its reasonable discretion.

Exhibitors or their stand designers must inform themselves about the technical conditions and record the exact dimensions before starting the planning work. If necessary, floor plan sketches of the stand areas with the immediate surroundings and dimensions can be requested from YONTEX, but no guarantee can be given for their correctness.

9. Construction and advertising heights

The maximum construction height is 5.5 metres. The advertising height (top edge) is 5.50 metres. The minimum height is 2.50 metres. For advertising media from a height of 2.50 m, a distance of at least 1.00 m from the neighbouring stand must be maintained. An exception applies if the advertising is not directed towards the neighbouring stand in any way. Advertising displays may not be designed with flashing or alternating light.

Two-storey construction: The requirements for a two-storey construction differ in each BrauBeviale hall and can be requested from YONTEX.

10. Plan approval, public law regulations for exhibition stands

In principle, each organiser of an exhibition stand is responsible for its design, construction and operation as well as for compliance with the regulations under public law, insofar as these apply to exhibition stands, the Technical Guidelines of NürnbergMesse GmbH and the Special Terms of Participation of BrauBeviale in accordance with Sections 8 and 9.

Exhibition stands must be submitted to NürnbergMesse GmbH (veranstaltungstechnik@nuernbergmesse.de) for approval no later than 6 weeks before the official start of stand construction, together with stand design plans to scale (floor plans, elevation drawings and sectional drawings), if

- the stand concepts deviate from the above specifications,
- the exhibition stands have a size of 400m² or more,
- the exhibition stand contains special constructions, e.g. bridges, stairs, cantilever roofs, galleries, etc. or
- the obligation to obtain approval results from the Technical Guidelines of NürnbergMesse GmbH, cf. section 4.2 in particular (this applies, for example, to LED or video walls and their substructures)

These exhibition stands may only be erected in accordance with the approved plans and in compliance with any conditions imposed by NürnbergMesse GmbH. Approval does not release the stand constructor or exhibitor from his responsibility for the stability of the stand and for compliance with the above-mentioned requirements, unless the exhibitor has been expressly exempted from these requirements.

Exhibitors must always observe the requirements of the Technical Guidelines and the information in the individual information sheets at www.braubeviale.com. For further processing, exhibitors will be provided with the forms for ordering additional stand services via the online exhibitor shop at in due time.

11. Marketing fee for main and co-exhibitors

The marketing fee is obligatory for all contractual partners - main exhibitors and co-exhibitors - and will be invoiced by YONTEX in addition to the participation fee. The price for the marketing fee is EUR 860.00 and includes the following services in particular:

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Presentation of the exhibitor:

- Entry in the exhibitor and product directory* at www.braubeviale.com
The organiser will provide each exhibitor with an online entry on the trade fair website www.braubeviale.com for approximately one year - even after the trade fair has ended. The exhibitor is solely responsible for the information and other materials, in particular images, provided by him. The exhibitor shall indemnify the organiser against all claims asserted by third parties in relation to the information or materials sent (in particular due to the infringement of industrial property rights).
- Entry of company name, address, e-mail address, telephone number, contact person and logo
- Presentation of 5 products or services, each with one photo, one PDF, one video (link) and a maximum of 2.000 characters of text in each case
- Company description (maximum 2.000 characters)
- Categorisation in 10 product groups (product directory)
- Link from the trade fair website to the exhibitor website. The exhibitor places a counterlink.
- An entry in the business directory of the exhibitor and product directory
- Social media buttons incl. link
- Further presentation opportunity for the exhibitor on the website www.braubeviale.com:
Publication of exhibitor press releases in the press section of the website at www.braubeviale.com
- Presentation of the exhibitor in print media:
 - Entry of the exhibitor's company name and stand number in the trade fair guide (distributed free of charge to all visitors): Changes to the entry are possible until 18/09/2026.
 - Entry of the exhibitor's company name and stand number in the large hall plans at each hall entrance: Changes to the entry are possible until 18 September 2026.

*The extended basic entry is recorded and published after admission and contains the company name, postcode, city, hall and stand number.

Invitation management:

- Voucher code: (All admission vouchers redeemed by the visitor (electronically) are free of charge)
- Individual company e-code 1:N (electronic admission voucher code, can be redeemed indefinitely)
- Voucher monitoring incl. reporting in the exhibitor portal
- Option to create customised online banners and online vouchers
- Provision of e-mail templates and sample letters
- Licence and free use of BrauBeviale digital assets (e.g. logos, banners, images) (download area at www.braubeviale.com)

Further entry options, e.g. in the list of goods and other presentation options in these media, will be offered to exhibitors separately via the exhibitor portal after the exhibitor has been admitted. The Media Services Partner handles these additional entry options in its own name and on its own account with the applicant. YONTEX assumes no liability for the correctness and completeness of the official trade fair media.

The official Media Services Partner for this trade fair is:

NEUREUTER FAIR MEDIA GmbH

Essen office

Westendstraße 1

45143 Essen

Essen, Germany

Phone +49 201 36547-410

Fax +49 201 36547-325

braubeviale@neureuter.de

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Other than the official service providers named on the BrauBeviale website and in the exhibitor portal, YONTEX is not authorised to produce the official trade fair media. After registration, YONTEX will transfer the company data submitted with the registration to the responsible service providers for inclusion in the official trade fair media.

Should third parties assert claims against YONTEX due to the legal or competition law inadmissibility of the entries, the contractual partner shall indemnify YONTEX comprehensively against all claims asserted, including all costs of necessary legal defence on the part of YONTEX. The same shall apply to entries by exhibitors, co-exhibitors and exhibitors on joint stands which the respective exhibitor has arranged for in the official YONTEX trade fair media.

YONTEX reserves the right to refuse the publication of content due to its technical form or for objectively justified reasons if, in YONTEX's reasonable judgement, the content violates laws, official regulations or public decency or if its publication is unreasonable for YONTEX. YONTEX shall take into account not only the content but also the overall visual appearance of the content from a qualitative and aesthetic point of view. The contracting party shall be notified immediately of any refusal to publish.

YONTEX does not guarantee that the profile and content will be available securely and without errors at all times.

12. Trade fair advertising space

Advertising space located on the venue premises will also be managed by the media service partner (NEUREUTER FAIR MEDIA GmbH).

13. Driving, transport and parking

Deliveries to and from the exhibition centre with delivery vehicles can only be made via the TransITfair digital call-off system. Exhibitors and suppliers must register with TransITfair for this purpose and, in particular, book time slots for a fee. The General Terms and Conditions for the Logistics Call-Off System of NürnbergMesse GmbH apply. Further information can be found at <https://nuernbergmesse.transitfair.com/> Special transports require the timely written approval of NürnbergMesse GmbH. The provisions of the German Road Traffic Regulations (StVO) apply mutatis mutandis when driving on the exhibition grounds. Access to the halls is only permitted for loading and unloading vehicles. Marked driveways, fire brigade movement areas, escape routes, etc. must be kept clear at all times. Lorries over 3.5 t may only be parked in the designated parking spaces during the exhibition (subject to a charge). NürnbergMesse GmbH may have illegally parked vehicles towed away at the expense of the vehicle owner.

14. Technical equipment

All electrical equipment, systems and installations must comply with the VDE regulations and local regulations. Electrical installations may only be installed, connected and checked by companies authorised by the operator at the event venue.

15. Volume limit for background music

The volume may not exceed 60 dB(A) at the stand boundary. In all other respects, reference is made to Section 18e of the General Terms and Conditions of Participation of YONTEX GmbH & Co.

16. Photography, film and video recordings

Reference is made to Item 19 of the General Terms and Conditions of Participation of YONTEX GmbH & Co.

17. Sales regulation

Sales are only permitted to commercial resellers, commercial buyers or bulk buyers. Hand selling and price labelling of exhibited products are prohibited.

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This applies for the entire duration of the trade fair and expressly also for the last day of the trade fair. In addition, hand-selling is a violation of trade regulations. Exhibition goods may only be delivered to the buyer after the trade fair has closed.

In the event of culpable violations, YONTEX shall be entitled to block the stand and to demand a contractual penalty amounting to 15 per cent of the invoiced stand rent for each prohibited hand sale.

18. End of the fair

The trade fair ends on 12 November 2026 at 17:00.

The stand must be staffed until the official end of the fair. A contractual penalty of EUR 2.000.00 shall be payable in the event of culpable infringement.

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