

Special conditions of participation BrauBeviale 2024

Status: September 2024

These Special Conditions of Participation are supplements to the General Conditions of Participation of YONTEX. In the event of non-conformity, the Special Terms and Conditions of Participation of the respective event shall take precedence over the General Terms and Conditions of Participation. The exhibitor must also comply with the requirements of the respective exhibition grounds operator, such as the House and User Regulations and Technical Guidelines. Reference is made to the individual regulations and their references in the digital registration form or on the website www.braubeviale.com.

Please note that the prices stated in the document are subject to VAT.

1. Venue

Exhibition center,
90471 Nuremberg

2. Organizer

YONTEX GmbH & Co KG
Kürschnershof 2-4
90403 Nuremberg, Germany
Phone +49 911 880 80 - 700
www.yontex.com

3. Duration and opening hours

November 26-28, 2024

Tuesday,	26.11.2024	09:00 - 18:00
Wednesday,	27.11.2024	09:00 - 18:00
Thursday,	28.11.2024	09:00 - 17:00

4. Participation prices and fees

The stand rent is net (plus applicable VAT) per m² of floor space:

The minimum size is 9 m²

Inline stand (1 side open)	209.00 EUR (from the 36th m ² 219.00 EUR)
Corner stand (2 sides open)	233.00 EUR (from the 36th m ² 243.00 EUR)
Headstand (3 sides open)	249.00 EUR (from the 36th m ² 259.00 EUR)
Block stand (4 sides open)	263.00 EUR (from the 36th m ² 273.00 EUR)

Members of the Verein zur Förderung mittelständischer Privatbrauereien e.V., Thomas-Wimmer-Ring 9, 80539 Munich, receive a 3% discount on the rental price.

Container space: on request

Marketing fee

A lump sum of EUR 810.00 will be charged to all exhibitors for the obligatory marketing lump sum in accordance with Section 11.

AUMA fee

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The Association of the German Trade Fair Industry (AUMA) charges all exhibitors a fee of 0.60 EUR/m² of rented exhibition space. This fee is calculated by YONTEX and paid directly to AUMA.

Waste disposal flat rate

The obligatory flat-rate waste disposal fee of EUR 4.95/m² (calculated up to a maximum area of 500 m²) covers the disposal of waste generated by the exhibitor during the stand construction and dismantling periods and throughout the duration of the trade fair. The disposal of production waste, entire stand elements, hazardous waste and complete exhibition stands is excluded from this. It is strictly forbidden to bring waste onto the stand, and exhibitors will be charged for any violations. We reserve the right to take further measures.

5. Exhibitor services

Exhibitor services can be ordered online via the exhibitor portal. Contracts for exhibitor services are not concluded with YONTEX, but with the exhibition center operator or service partner specified in the order.

Closing date for orders: Please note the deadlines given in the BrauBeviale online exhibitor store.

The contractual partners reserve the right to charge a fee or surcharge for late receipt of orders.

6. Exhibitor passes, identity checks

For the duration of the trade fair, each exhibitor will receive the following number of free exhibitor passes for their stand:

In the hall

up to 20 m ² stand size	3 exhibitor passes
from 21 m ² for each additional 10 m ² or part thereof	1 exhibitor pass (additional)
from 101 m ² for each additional 20 m ² or part thereof	1 exhibitor pass (additional)

Additional exhibitor passes can be ordered for a fee of EUR 25.00 each. The exhibitor passes are intended for stand personnel only; they may not be passed on to third parties. All information provided during the personalization process of the exhibitor pass must be truthful. In the event of misuse, YONTEX is entitled to confiscate the exhibitor pass.

The inclusion of co-exhibitors does not increase the number of exhibitor passes.

The exhibitor pass does NOT entitle the holder to free use of local public transport.

7. Assembly and dismantling

You will receive more detailed information with the traffic guide (no later than 8 weeks before the start of the fair). Access to the halls during set-up and dismantling is only possible with special passes. Either exhibitor passes or separate set-up and dismantling passes are valid. The set-up and dismantling passes are not valid for the duration of the event.

Set-up times:

Thursday,	21.11.2024 - Sunday 24.11.2024	7:00 - 24:00 in each case,
Monday	25.11.2024	from 7:00 - 20:00

Dismantling times:

Thursday,	28.11.2024	17:00 - 24:00
Friday	29.11.2024	7:00 am - 24:00
Saturday	30.11.2024	7:00 am - 20:00

On the last set-up day, a decorative set-up on your own stand area is possible until 20:00.

An extension of the set-up time is only permitted in exceptional cases with the prior written consent of YONTEX.

Exhibition stands whose construction has not begun by 3 p.m. on Monday, November 25, 2024, will be set up by YONTEX, unless otherwise agreed. Any resulting costs shall be borne by the exhibitor.

The set-up work must be completed by 18:00 on the last set-up day at the latest. The surrounding aisle areas must be clear from this time.

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Early set-up/post-dismantling for a fee in coordination with YONTEX only in exceptional cases and with written approval. Please send your request to: exhibitor.braubeviale.yontex.com. Admission for stand construction companies and suppliers for dismantling will not begin before 5:00 p.m. on November 28, 2024.

Truck check-in during set-up:

Truck and car logistics during set-up are handled by NürnbergMesse's TransITfair system (subject to a charge). Further information can be found in the logistics guide.

Contact TransITfair: <https://nuernbergmesse.transit-fair.com/>

Delivery address to the stand (during set-up and exhibition period):

BrauBeviale 2024
"Company"
Hall + stand number
Exhibition Center
90471 Nuremberg

8. Stand design

The stand design concept must be adapted to the rented stand type (block, head, corner, row stand). Under no circumstances may stand limits be exceeded compared to the approval.

The sides of the stand facing the neighboring stands must be kept neutral, white, clean and free of installation material from a construction height of 2.50 m.

Partition walls (height 2.50 m) must be erected at the border to neighboring stands. Partition walls will only be erected at the request and expense of the exhibitor. Partition walls (height 2.50 m) can be ordered in the online exhibitor store.

The overriding principle for the design of all exhibition stands is transparency. At least 50% of the total of all aisle sides may not be obstructed by superstructures. Suspensions from the hall ceiling are always carried out by the responsible contractors of NürnbergMesse GmbH. Two-storey stand construction is not permitted and cannot be approved via the plan approval. Furthermore, the Technical Guidelines of NürnbergMesse apply. These can be found at www.braubeviale.com.

The exhibitor undertakes to install walls on all closed sides of the stand area and to provide a floor covering.

The exhibitor must take into account the character and appearance of the trade fair. YONTEX is authorized to prescribe changes to the stand design at its reasonable discretion.

Exhibitors or their stand designers must inform themselves about the technical conditions and record the exact dimensions before starting the planning work. If necessary, floor plan sketches of the stand areas with the immediate surroundings and dimensions can be requested from YONTEX, but no guarantee can be given for their accuracy.

9. Construction and advertising heights

The maximum construction height is 5.5 m. The advertising height (top edge) is 5.50 m. The minimum height is 2.50 m. For advertising media above a height of 2.50 m, a distance of at least 1.00 m from the neighboring stand must be maintained. An exception is made if the advertising is not directed towards the neighboring stand in any way. Advertising stands may not be designed with flashing or alternating lights.

10: Plan approval, public law regulations for exhibition stands

In principle, each exhibitor of an exhibition stand is responsible for its design, construction and operation as well as for compliance with the regulations under public law, insofar as these apply to exhibition stands, the Technical Guidelines of NürnbergMesse GmbH and the Special Terms of Participation of BrauBeviale in accordance with Sections 8 and 9.

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Exhibition stands must be submitted to NürnbergMesse GmbH (veranstaltungstechnik@nuernbergmesse.de) for approval at least 6 weeks before the official start of stand construction, together with scaled stand design plans (floor plans, elevations and sectional drawings), if

- the stand concepts deviate from the above specifications,
- the exhibition stands have a size of 400m² or more,
- the exhibition stand contains special constructions, e.g. bridges, stairs, cantilever roofs, galleries, etc. or
- the obligation to obtain approval arises from the Technical Guidelines of NürnbergMesse GmbH, cf. in particular Section 4.2 (this applies, for example, to LED or video walls and their substructures)

These exhibition stands may only be erected in accordance with the approved plans and in compliance with any conditions imposed by NürnbergMesse GmbH. Approval does not release the stand constructor or exhibitor from his responsibility for the stability of the stand and for compliance with the above-mentioned requirements unless the exhibitor has been expressly exempted from these requirements.

Exhibitors must always observe the requirements of the Technical Guidelines and the information in the individual information sheets at www.braubeviale.com. For further processing, exhibitors will be provided with the forms for ordering additional stand services via the Online Exhibitor Shop in due time.

11. Marketing fee for main and co-exhibitors

The marketing fee is obligatory for all contractual partners - main exhibitors and co-exhibitors - and will be invoiced by YONTEX in addition to the participation fee. The price for the marketing fee is EUR 810.00 and includes the following services:

Presentation of the exhibitor:

- Entry in the exhibitor and product directory* at www.braubeviale.com
The organizer shall provide each exhibitor with an online entry on the trade fair website www.braubeviale.com for approximately one year - even after the trade fair has ended. The exhibitor is solely responsible for the information and other materials, in particular image materials, provided by him. The exhibitor shall indemnify the organizer against all claims asserted by third parties regarding the information or materials sent (in particular due to the infringement of industrial property rights).
- Entry of company name, address, hidden e-mail address, contact person and logo
- Presentation of **5 products or services**, each with one photo, one pdf, one video (link) and a maximum of 2,000 characters of text
- Company description (maximum 2,000 characters)
- Classification into **10 product groups** (product directory)
- **Link** from the trade fair website to the exhibitor website. The exhibitor places a **counter link**.
- One entry in the industry directory in the exhibitor and product directory
- Social media buttons incl. linking

- Entry of the exhibitor's company name and stand number in the visitor guide (handed out free of charge to all visitors): Changes to the entry are possible until 15.09.2024.
- Publication of press releases from the exhibitor in the press section of the website at www.braubeviale.com

*The extended basic entry is recorded and published after admission and contains the company name, zip code, city, hall and stand number.

Invitation management:

- Voucher codes: (All admission vouchers redeemed by the visitor (electronically) are free of charge)

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- Individual company e-code 1:N (electronic admission voucher code, redeemable indefinitely)
- Unlimited number of 1:1 e-codes for inviting visitors (electronic admission voucher redeemable once)
- Voucher monitoring incl. reporting in the Ticket Center
- Provision of e-mail templates and sample letters in the Ticket Center
- License and free use of digital assets (e.g. logos, banners, social media graphics, etc.) of BrauBeviale (download area at www.braubeviale.com)

Further entry options, e.g. in the list of goods and other presentation options in these media, are offered to exhibitors separately via the Exhibitor Portal after the exhibitor has been admitted. The Media Services Partner handles these additional entry options with the applicant in its own name and for its own account. YONTEX assumes no liability for the correctness and completeness of the official trade fair media.

The official Media Services Partner for this trade fair is:

NEUREUTER FAIR MEDIA GmbH

Essen Office

Westendstrasse 1

45143 Essen

Germany

Phone +49 201 36547-410

Fax +49 201 36547-325

braubeviale@neureuter.de

Other than the official service providers named on the BrauBeviale website and in the exhibitor portal, YONTEX is not authorized to create the official trade fair media. After registration, YONTEX will transfer the company data submitted with the registration to the responsible service providers for inclusion in the official trade fair media.

Should third parties assert claims against YONTEX due to the legal or competition law inadmissibility of the entries, the contracting party shall indemnify YONTEX comprehensively against all claims asserted, including all costs of necessary legal defence on the part of YONTEX. The same shall apply to entries by exhibitors, co-exhibitors and exhibitors on joint stands which the respective exhibitor has arranged for in the official trade fair media of YONTEX.

YONTEX reserves the right to refuse the publication of content due to its technical form or for objectively justified reasons if, in YONTEX's due discretion, the content violates laws, official regulations or morality or if its publication is unreasonable for YONTEX. YONTEX shall consider not only the content but also the overall visual appearance of the content from a qualitative and aesthetic point of view. The contracting party shall be notified immediately of any rejection of publication.

YONTEX does not guarantee that the profile and content will be available securely and error-free at all times.

12. Trade fair advertising space

Advertising space located on the venue premises will also be managed by the media service partner (NEUREUTER FAIR MEDIA GmbH).

13. Driving, transporting and parking

Deliveries to and from the exhibition grounds with delivery vehicles can only be made via the TransITfair digital call-off system. Exhibitors and suppliers must register with TransITfair for this purpose and, in particular, book time slots for a fee. The General Terms and Conditions for the Logistics Call-Off System of NürnbergMesse GmbH apply.

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Further information at <https://nuernbergmesse.transit.fair.com/> Special transports require the timely written approval of NürnbergMesse GmbH. When driving on the exhibition grounds, the provisions of the German Road Traffic Regulations (StVO) apply accordingly. Access to the halls is only permitted for loading and unloading vehicles. Marked driveways, fire department movement areas, escape routes, etc. must be kept clear at all times. During the exhibition, trucks over 3.5 t may only be parked in the designated parking spaces (subject to a charge). NürnbergMesse GmbH may have vehicles parked illegally towed away at the expense of the vehicle owner.

14. Technical equipment

All electrical devices, systems and installations must comply with the VDE regulations and the local regulations. Electrical installations may only be carried out, connected and checked by companies approved by the venue operator.

15. Volume limitation for background music

The volume must not exceed 60 dB(A) at the stand boundary. In all other respects, reference is made to Section 18 of the General Terms and Conditions of Participation of YONTEX GmbH & Co.

16. Photo, film and video recordings

Reference is made to Section 19 of the General Terms and Conditions of Participation of YONTEX GmbH & Co.

17. Sales regulation

Sales are only permitted to commercial resellers, commercial buyers or bulk buyers. Hand selling and price labelling of the exhibited products are prohibited.

This applies for the entire duration of the fair and expressly also for the last day of the fair. In addition, hand-selling violates the trade police regulations. Exhibition goods may only be delivered to the buyer after the trade fair has closed.

In the event of culpable violations, YONTEX is entitled to block the stand and to demand a contractual penalty amounting to 15 percent of the invoiced stand rent for each prohibited hand sale.

18. End of fair

The fair ends on 28.11.2024 at 17:00.

The stand must be staffed until the official end of the trade fair. A contractual penalty of EUR 2,000.00 shall be payable in the event of culpable infringement.

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