Special Terms and Conditions of Participation for BrauBeviale 2027

Stand: October 2026

These Special Terms and Conditions of Participation supplement the General Terms and Conditions of Participation of YONTEX.
In the event of any inconsistency, the Special Terms and Conditions of Participation for the respective event shall take precedence over the General Terms and Conditions of Participation. The exhibitor must also comply with the requirements of the respective exhibition centre operator, such as the house rules, terms of use and technical guidelines. Reference to the individual regulations and where to find them is provided in the digital registration form or on the website www.braubeviale.com.

Please note that the prices quoted in this document are exclusive of statutory VAT.

1. Venue

Exhibition Centre,
90471 Nuremberg

2. Organiser

YONTEX GmbH & Co. KG
Kürschnershof 2–4
90403 Nuremberg, Germany
Tel. +49 911 880 80 – 700
www.yontex.com

3. Duration and opening hours

9–11 November 2027

Tuesday,	9 November 2027	09:00 – 18:00
Wednesday,	10 November 2027	09:00 – 18:00
Thursday,	11 November 2027	09:00 – 17:00

4. Exhibition fees and charges

The net stand hire charge (plus applicable VAT) per square metre of floor space is:

The minimum size is 9 m

In-line stand (open on one side)	227.00 EUR
Corner stand (open on two sides)	254.00 EUR
Headstand (open on three sides)	271.00 EUR
Island stand (open on all four sides)	286.00 EUR

Members of the Association for the Promotion of Small and Medium-Sized Private Breweries (Verein zur Förderung mittelständischer Privatbrauereien e.V.), Thomas-Wimmer-Ring 9, 80539 Munich, receive a 3% discount on the rental price of the stand space.

Container space: on request

For pillars located within the exhibitor's stand area, YONTEX grants the exhibitor a deduction of 1 m² or 2 m² per pillar from the booked stand area.

marketing fee
A flat-rate fee of EUR 880.00 is charged to all exhibitors for the compulsory marketing fee as set out in clause 11.

AUMA contribution
The Association of the German Trade Fair Industry (AUMA) levies a contribution of 0.60 EUR per square metre of rented exhibition space from all exhibitors. This contribution is calculated by YONTEX and paid directly to AUMA.

Flat-rate waste disposal fee
The mandatory flat-rate waste disposal fee of EUR 6.50 per square metre covers, on a flat-rate basis, the disposal of waste generated by the exhibitor at their stand during set-up and dismantling, as well as throughout the entire duration of the trade fair. The disposal of production waste, entire stand elements, hazardous waste and complete exhibition stands is excluded from this. Bringing in rubbish is strictly prohibited; exhibitors will be charged for any breaches of this rule. We reserve the right to take further action.

Special Participation Options
Prices for special participation options, such as the start-up area and other special exhibitor spaces, can be found in the relevant quotation.

Two-storey stand construction
In the case of two-storey stand construction, the area of the second storey is charged at 50 per cent of the floor space rental rate for the ground floor.

4a. Rebooking procedure, conclusion of contract deviating from clauses 7a) and b) of the General Terms and Conditions of Participation

a) YONTEX offers exhibitors at BrauBeviale 2026 – in addition to the standard registration process – the option to register for BrauBeviale 2027 via a rebooking procedure.

b) Registration via the rebooking procedure is only possible between 5 November and 17 November 2026. As part of the rebooking procedure, exhibitors at BrauBeviale 2026 may register for BrauBeviale 2027 with the same stand area as at BrauBeviale 2026, i.e. the same location, the same dimensions and the same stand type; no deviations are permitted. However, it cannot be guaranteed that the stand's surroundings and stand number will remain the same (e.g. changes to neighbouring stands).

c) If the exhibitor registers via the rebooking procedure, the contract shall be concluded as follows, notwithstanding clauses 7a) and b) of the General Terms and Conditions of Participation of YONTEX GmbH & Co. KG:

Registration takes place via the rebooking portal. By registering, the exhibitor submits a binding offer to conclude the trade fair participation contract. Confirmation of receipt of the registration does not constitute acceptance of the contract. The trade fair participation contract is only concluded upon confirmation of allocation of the same stand area as at BrauBeviale 2026. Clause 6 of the General Terms and Conditions of Participation of YONTEX GmbH & Co. KG remains unaffected in all other respects (e.g. subsequent changes to the stand allocation). Confirmations of stand allocation will be sent to exhibitors by email and are valid without a signature.

d) The exhibitor may cancel their registration made via the rebooking procedure free of charge in writing (e.g. by email) up to 12 February 2027.

e) The exhibitor has no entitlement to participate in the rebooking process. Should YONTEX be unable to confirm the same stand space for the exhibitor as at BrauBeviale 2026, the exhibitor will be directed to the standard registration process.

5. Exhibitor services

Exhibitor services can be ordered online via the Exhibitor portal and the partner shops. Contracts for exhibitor services are not necessarily concluded with YONTEX, but with the exhibition centre operator or service partner specified in each order.
Deadline for orders: Please note the dates specified in the BrauBeviale shops.
The contracting parties reserve the right to charge a fee or surcharge for late receipt of orders.

6. Exhibitor passes, access control

For the duration of the trade fair, each exhibitor will receive the following number of free exhibitor passes for their stand:
In the hall

up to 20 m² stand size	3 exhibitor passes
from 21 m² for every further 10 m² or part thereof	1 exhibitor pass (additional)
from 101 m² for every further 20 m² or part thereof	1 exhibitor pass (additional)

Additional exhibitor passes may be ordered for a fee. The exhibitor passes are intended solely for stand staff and must not be passed on to third parties. All details provided during the personalisation process for the exhibitor pass must be accurate. In the event of misuse, YONTEX is entitled to withdraw the exhibitor pass.
Each co-exhibitor receives 3 exhibitor passes.
The exhibitor pass does NOT entitle the holder to free use of public transport.

7. Set-up and Dismantling

Further information will be provided in the traffic guide (no later than 8 weeks before the start of the exhibition). Access to the halls during set-up and dismantling is only permitted with separate passes. Either exhibitor passes or separate set-up and dismantling passes are valid. Set-up and dismantling passes are not valid for the duration of the event (9–11 November 2027).

Set-up days:
Thursday 4 November 2027 – Monday 8 November 2027

Dismantling days:
Thursday 11 November 2027, not before the end of the event
Friday 12 November 2027 – Saturday 13 November 2027

The exact times for the set-up and dismantling days will be published in good time on the Exhibitor portal and on the website.

Set-up work must be completed by 18:00 on the last set-up day at the latest. The surrounding aisles must be cleared by this time.
On the final set-up day, decorative set-up on your own stand area is permitted until 8.00 pm.
An extension of the set-up time is only permitted in exceptional cases with YONTEX's prior written consent.
Exhibition stands for which set-up has not commenced by 3.00 pm on the final set-up day will be designed by YONTEX, unless otherwise agreed. Any costs arising from this shall be borne by the exhibitor.
Early set-up or extended dismantling, subject to a fee, is permitted in consultation with YONTEX only in exceptional cases and with written authorisation. Please send enquiries to: exhibitor.braubeviale@yontex.com.

Access for stand builders and suppliers for dismantling on the final day of the event will not commence before 5.00 pm.

Lorry check-in during set-up:
Lorries and cars during set-up are managed via NürnbergMesse's TransITfair system (subject to a fee). Further information is available in the logistics guide.
TransITfair contact: https://nuernbergmesse.transit-fair.com/

Delivery address to the stand (during set-up and the exhibition period):
BrauBeviale 2027
“Company”
Hall + Stand number
Exhibition Centre
90471 Nuremberg

8. Stand design

The stand design must be adapted to the type of stand hired (block, end, corner or In-line stand). Under no circumstances may the stand boundaries specified in the approval be exceeded.

The sides of the stand facing neighbouring stands must be kept neutral, white, clean and free of installation materials from a height of 2.50 m upwards.
Partition walls (minimum height 2.50 m) must be erected at the boundary with neighbouring stands. Partition walls are erected only at the exhibitor’s request and expense. Partition walls (height 2.50 m) can be ordered via the online exhibitor shop.

Care must be taken to ensure an open stand design. This means that the erection of solid walls along the open stand boundary (set back by up to and including 2 m) is permitted, provided they do not occupy more than 50 per cent of the respective stand side.
A continuous solid wall must not exceed a length of 6 m. After a solid wall length of 6 m, a passage width of at least 2 m must be maintained. YONTEX reserves the right to grant exceptions to these regulations in justified individual cases. Optionally, a balustrade with a maximum height of 1.10 m may be erected along the entire length of the side to be enclosed. The 50 per cent rule described above also applies to the height above this level. Deviations are only permitted with the written consent of the stand neighbour opposite the side in question. Furthermore, the Technical Guidelines of NürnbergMesse apply.

Suspended installations from the hall ceiling must always be carried out by the authorised contractors of NürnbergMesse GmbH. Furthermore, the Technical Guidelines of NürnbergMesse apply. These can be found at www.braubeviale.com.

The exhibitor undertakes to install walls on all enclosed sides of the stand area and to ensure that the floor is fully covered with flooring.

The exhibitor must take into account the character and appearance of the trade fair. YONTEX is authorised, in this regard, to prescribe changes to the stand design at its reasonable discretion. Exhibitors or their stand designers must familiarise themselves with the technical conditions and take precise measurements before commencing planning work. Where necessary, floor plan sketches of the stand areas showing the immediate surroundings and dimensional details may be requested from YONTEX; however, no guarantee can be given as to their accuracy.

9. Construction and advertising heights

The minimum height is 2.50 m. The maximum construction height depends on the ceiling height of the respective halls. For advertising displays, a distance of at least 1.00 m from the neighbouring stand must be maintained from a height of 2.50 m ( ). An exception applies if the advertising is in no way directed towards the neighbouring stand. Advertising displays must not be fitted with flashing or changing lights.

Two-storey construction: The requirements for two-storey construction vary in each hall at BrauBeviale and can be obtained from YONTEX.

10. Approval of plans, public law regulations for stands

In principle, every stand builder is personally responsible for the design, construction and operation of their stand, as well as for compliance with public law regulations, the Technical

Guidelines of NürnbergMesse GmbH and the Special Conditions of Participation for BrauBeviale in accordance with Clauses 8 and 9.

Exhibition stands must be submitted to NürnbergMesse GmbH for approval, together with scale drawings of the stand design (floor plans, elevations and sectional drawings), no later than 6 weeks before the official start of assembly, in accordance with YONTEX's specifications, if

- the stand designs deviate from the above-mentioned specifications,
- the stands are 200 m² or larger,
- the stand contains special structures, e.g. bridges, stairs, cantilevered roofs, galleries, etc., or
- the requirement for approval arises from the Technical Guidelines of NürnbergMesse GmbH; see in particular section 4.2 thereof (this applies, for example, to LED or video walls and their substructures, multi-storey stand structures, elevated walkable areas, and the like).

These stands may only be erected in accordance with the approved plans and in compliance with any conditions imposed by NürnbergMesse GmbH. Approval does not release the stand builder or the exhibitor from their obligation to ensure the structural stability of the stand and to comply with the above-mentioned requirements.

Exhibitors must in all cases observe the requirements set out in the Technical Guidelines and the information contained in the individual information sheets available at www.braubeviale.com. For further processing, the forms for ordering additional stand services will be made available to exhibitors in good time via the online exhibitor shop.

11. Marketing fee for main and Co-exhibitors and Media Services

a) marketing fee

The marketing fee is compulsory for all contracting parties – Main exhibitors and Co-exhibitors – and will be invoiced by YONTEX in addition to the participation fee. The price for the marketing fee is EUR 880.00 and includes, in particular, the following services:

Exhibitor presentation:

- Entry in the exhibitor and product directory* on www.braubeviale.com
  The organiser provides each exhibitor with an online listing on the trade fair website www.braubeviale.com, valid for approximately one year and remaining active even after the trade fair has ended. The exhibitor is solely responsible for the information and other materials, in particular images, provided by them. They shall indemnify the organiser against all claims by third parties asserted in relation to the information or materials submitted (in particular due to the infringement of intellectual property rights).
- Entry of company name, address, email address, telephone number, contact person and logo
- Presentation of 5 products or services, each accompanied by a photograph, a PDF, a video (link) and a text of up to 2,000 characters
- Company description (maximum 2,000 characters)
- Classification into 10 product groups (product directory)
- Link from the trade fair website to the exhibitor's website. The exhibitor provides a reciprocal link.
- An entry in the trade directory of the exhibitor and product directory
- Social media buttons including links
- Further presentation opportunities for the exhibitor on the website www.braubeviale.com: Publication of the exhibitor's press releases in the press section of the website at www.braubeviale.com
- Feature on the exhibitor in print media:
  - Inclusion of the exhibitor's company name and stand number in the visitor guide (distributed free of charge to all visitors): Changes to the entry can be made until 17 September 2027.

- Inclusion of the exhibitor's company name and stand number on the large hall plans at each hall entrance: Changes to the entry can be made until 17 September 2027.

*The extended basic entry is recorded and published following approval and includes the company name, postcode, town, hall and stand number.

Invitation management:

- Voucher code: (All admission vouchers redeemed (electronically) by visitors are free of charge)
- Voucher monitoring, including reporting, via the Exhibitor portal
- Option to create customised online banners and online vouchers
- Provision of email templates and sample cover letters
- Licensed and free use of BrauBeviale's digital assets (e.g. logos, banners, images) (download area at www.braubeviale.com)

YONTEX accepts no liability for the accuracy or completeness of the official trade fair media.

b) Additional listing options

Further listing options, e.g. in the product catalogue, and additional presentation opportunities in these media will be offered to exhibitors separately via the Exhibitor portal once the exhibitor has been approved. The Media Services Partner will handle these additional listing options with the applicant in its own name and on its own account. YONTEX accepts no liability for the accuracy and completeness of the official trade fair media.

The official Media Services Partner for this trade fair is:
NEUREUTER FAIR MEDIA GmbH
Essen Office
Westendstraße 1
45143 Essen
Germany
Tel. +49 201 36547-410
Fax +49 201 36547-325
braubeviale@neureuter.de

No service providers other than those listed on the BrauBeviale website and in the Exhibitor portal are authorised by YONTEX to produce the official trade fair media. Following registration, YONTEX will forward the company details provided during registration to the relevant service providers for inclusion in the official trade fair media.

Should third parties assert claims against YONTEX on the grounds that the entries are unlawful or in breach of competition law, the contracting party shall fully indemnify YONTEX against all such claims, including all costs of any necessary legal defence on YONTEX's part. The same applies to entries by exhibitors, Co-exhibitors and exhibitors at joint stands which the respective exhibitor has arranged for publication in YOTNEX's official trade fair media.

YONTEX reserves the right to refuse to publish content on the grounds of its technical format or for objectively justified reasons if, in YONTEX's reasonable judgement, the content contravenes laws, regulatory provisions or public decency, or if its publication is unreasonable for YONTEX. In doing so, YONTEX takes into account not only the content but also the overall visual presentation of the content from a qualitative and aesthetic perspective. The contracting party shall be notified immediately of any refusal to publish.

YONTEX does not guarantee that the profile and the content will be available at all times in a secure and error-free manner.

12. Exhibition advertising spaces

Advertising spaces located on the premises of the event venue are also managed by the Media Service Partner (NEUREUTER FAIR MEDIA GmbH).

13. Driving, Transport and Parking

Deliveries to and from the exhibition centre using delivery vehicles may only be carried out via the TransITfair digital booking system. Exhibitors and suppliers must register with TransITfair for this purpose and, in particular, book time slots, for which a fee applies. The General Terms and Conditions for the NürnbergMesse GmbH logistics booking system apply. Further information is available at https://nuernbergmesse.transitfair.com/. Special transport operations require timely written authorisation from NürnbergMesse GmbH. When driving on the exhibition centre, the provisions of the Road Traffic Regulations (StVO) apply mutatis mutandis. Access to the halls is permitted only for the loading or unloading of vehicles. Marked traffic routes, fire brigade access areas, emergency escape routes, etc. must be kept clear at all times. Lorries weighing over 3.5 tonnes may only be parked in the designated parking spaces during the trade fair (subject to a charge). NürnbergMesse GmbH may have illegally parked vehicles towed away at the vehicle owner's expense.

14. Technical Equipment

All electrical appliances, systems and installations must comply with VDE regulations and local regulations. Electrical installations may only be carried out, connected and inspected by companies authorised by the venue operator.

15. Volume limits for music playback

The volume must not exceed 60 dB(A) at the stand boundary. In all other respects, reference is made to clause 18e of the General Terms and Conditions of Participation of YONTEX GmbH & Co. KG.

16. Photography, film and video recordings

Please refer to clause 19 of the General Terms and Conditions of Participation of YONTEX GmbH & Co. KG.

17. Sales regulations

Sales are permitted only to commercial resellers, commercial customers or bulk buyers. Direct sales to the public and the display of price tags on the products on show are prohibited.
This applies for the entire duration of the trade fair and expressly also on the final day of the event. Furthermore, direct sales contravene trade regulations. Trade fair goods may only be delivered to the buyer after the trade fair has closed.
In the event of culpable breaches, YONTEX is entitled to close the stand and to demand a contractual penalty amounting to 15 per cent of the invoiced stand hire fee for each instance of prohibited direct sales.

18. End of the trade fair

The trade fair ends on 11 November 2027 at 17:00.
The stand must be staffed until the official end of the fair. In the event of a culpable breach, a contractual penalty of EUR 2,000.00 shall be payable.